

# CASE STUDY

## Worldwide Express



### ABOUT THE CLIENT



With more than 150 franchises across the country, Worldwide Express is one of the largest authorized resellers of express shipping for UPS, as well as a trusted freight partner to more than 55 carriers.

[www.wwex.com](http://www.wwex.com)

“Mimeo has streamlined our printing process and, at the same time, provides us with high quality printing at affordable prices.”

- KK X., Director of Technical Services and Support

### CHALLENGE

As the largest and fastest growing reseller of shipping services, Worldwide Express needed a flexible and dependable print provider to support a growing sales force.

- Time consuming, physical pickup of materials
- Expensive local print shop options

### PROBLEM SOLVING

Worldwide Express replaced their large printing provider and now uses Mimeo’s online tools to assemble, print, manage and distribute training to their sales force. “Mimeo’s **pricing and quality are so much better** for us. We only have one chance to make a good first impression.”

### RESULT

Now, Worldwide Express takes advantage of Mimeo’s wide range of services for all their printing needs, including training, sales and marketing materials as well as kitting for documents that require their own custom binders.

- Cost-effectiveness
- Significant time saving
- Impeccable print quality

### BONUS - ALWAYS THERE

Besides better pricing and quality, Worldwide Express really “loves the fact that we can **proof and store everything online**. It makes updating documents and placing orders a breeze. I’d say to anyone with multiple locations and a large sales force - you need Mimeo.”