

# Training Materials Production & Distribution

## MCP Consulting Group Ltd Case Study

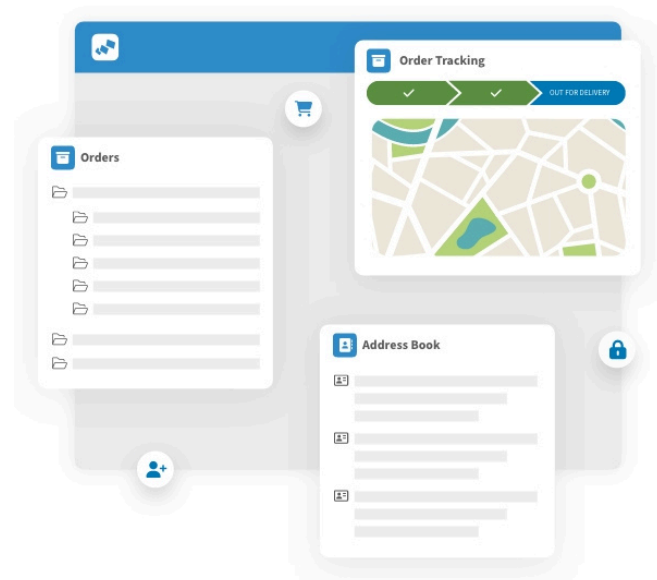
Mimeo spoke with the Technical Training Administration Manager at MCP Consulting Group Ltd about their experience transitioning to Mimeo.

### Before Mimeo

Before partnering with Mimeo, MCP Consulting Group Ltd managed the entire production of its training materials in-house. This involved a fully manual process of printing, sorting, and collating large volumes of course content. As the business expanded and the number of training courses increased significantly, this approach became increasingly inefficient and unsustainable. Producing materials required a considerable amount of staff time, which limited the company's ability to scale effectively. While cost played a role in the decision to move to Mimeo, the main driver was the excessive time required to manage the process internally. Materials were stored on-site, and shipping was handled via UPS, adding further operational effort. Overall, the process created a heavy administrative burden and diverted resources away from more valuable business activities.

### With Mimeo

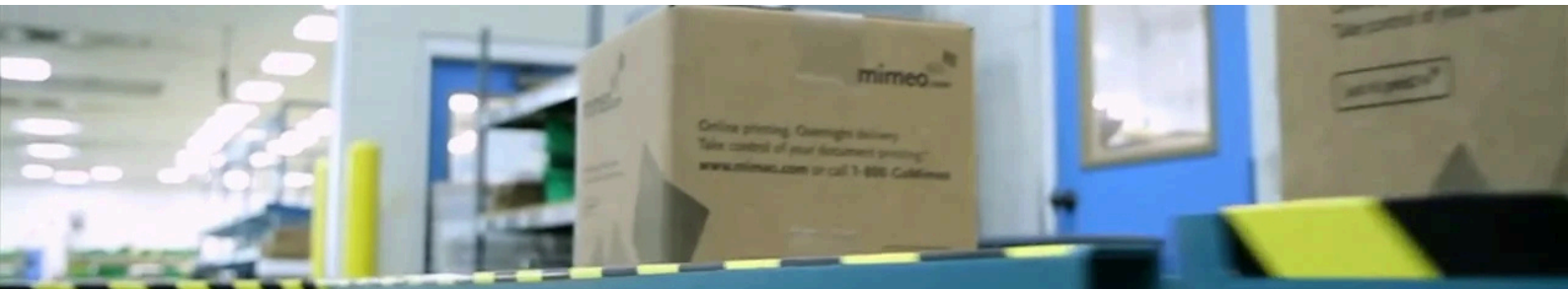
Since implementing Mimeo, MCP Consulting Group Ltd has transformed its workflow for producing and distributing training materials. All course content is now uploaded to the Mimeo platform and can be ordered on demand whenever needed. This has enabled the business to produce multiple training courses within very short timeframes, significantly improving efficiency. The entire printing process has been automated, removing the need for staff to manually produce and dispatch materials. As a result, employees can focus on more strategic tasks while Mimeo handles production and delivery. The streamlined workflow has also made it much easier to update and manage course content, supporting greater flexibility as the business continues to grow.



## Results

The introduction of Mimeo has delivered substantial time savings for MCP Consulting Group Ltd, allowing staff to use their time more effectively and improving overall productivity. While there are also cost efficiencies, the most significant benefit has been the better allocation of internal resources. The quality of the training materials has improved noticeably, with professionally produced documents that are easy to update when revisions are required. The solution has also proven highly scalable, with other areas of the business, including the consultancy function, now adopting Mimeo after seeing the success within technical training.

From a team perspective, the change has led to higher morale, as employees are no longer required to spend long hours on manual printing tasks.



**“If you want to streamline your business and produce professional training material at a reasonable cost, then we have no hesitation in recommending Mimeo as a service provider.”**

**—Carmen Mills, Technical Training Administration Manager**

## Customer Service

Collaboration with Mimeo has been seamless, and the level of customer service has been described as exceptional. In particular, the responsiveness and personal support provided stand out, along with reliable delivery tracking. MCP Consulting Group Ltd especially values the ability to speak directly with a real person when issues arise, rather than relying on automated systems. Overall, Mimeo has become a trusted partner, helping the company streamline operations while maintaining a high standard of training delivery.

### **About MCP**

*MCP Consulting Group Ltd is a consulting and training company with 20 employees operating across two main locations in Solihull and Reading. The business delivers a growing number of technical training courses and relies heavily on high-quality training materials to support its programme. For more information about MCP visit [MCP Consulting Group](#).*

### **About MIMEO**

*Mimeo's mission is to simplify all processes relating to document printing and distribution and make them more efficient. With three platforms, Mimeo offers customised ways to share content quickly and easily in both digital and printed form, saving you time and money. If you would like to find out more about how your processes could be simplified, please feel free to contact us on 01480 410437, at [www.mimeo.co.uk](http://www.mimeo.co.uk) or by email at [uksales@mimeo.co.uk](mailto:uksales@mimeo.co.uk).*